M.P. Birla Institute of Management

Business Quiz

For batch 2015-17 held on 21.12.2015



It is proven from psychological experiments that practicing retrieval of something after learning it, like taking a quiz or test, makes one more likely to retain it for the long term. Besides taking a quiz identifies gaps in knowledge. Essentially quiz reduces forgetting and improves recall which makes the study more productive. With this objective

Business Quiz is conducted every year at the institute for students in the area of business.

In line with this practice Business Quiz was conducted for the junior batch during December 2015 with finale being held on 21.12.2015 in the packed ESV Hall. Six shortlisted teams participated in the finale with Sneha Muchandi, Jeffin Jose, students of the senior batch and alumni Mithun Venkat as quiz masters.







The prizes were awarded to the team of Omkar Kulkarni, Darshan and Karthik Reddy. The prizes were distributed by Dr. N S Viswanath Director and Principal, MPBIM. Participation Certificates were distributed all the members of the finalist teams The whole programme was conceived and spearheaded by Prof. Anu Natraj and Prof. Navya.











